



An International Forum Connecting People with Hands-On Solutions to World Poverty

Mudra: The Active Principle of Meditation

Pre-Conference Workshop

Tuesday, September 30 and Wednesday, October 1 (2 Day Workshop)

A two day workshop on how meditation can lead to engagement.

Many meditation practices focus on letting go or simply tuning into nowness. Meditation can also lead to engagement. Among the teachings of Chogyam Trungpa Rinpoche, the method of achieving total engagement (also called "gesture") is the underlying theme of a series of physical exercises called "Mudra Space Awareness," adapted from traditional monastic dance training in Eastern Tibet. Dr. Smith, who first taught these exercises at Naropa in 1974 and in recent years has considered applications for Mudra for business and social action. He will present intense physical postures, sensory awareness exercises, and other practices involving movement, and design. He will also convey a framework for how practitioners can draw upon Mudra to develop more fully engaged livelihood.



Presenter

Craig Warren Smith, PhD.
Marpa Center for Business and Economics



Craig Warren Smith, PhD. has been shaping public/private partnerships for the past 25 years. He has played this role on behalf of some of the most influential organizations in the world, in each of the four sectors. In the business sector, his clients include Microsoft, an 18-month stint helping Bill Gates develop policies regarding philanthropy. They also include private foundations, such as helping Ford Foundation, Rockefeller Foundation and Kellogg Foundation reach out to corporations. They also include universities, helping Harvard and MIT build technology partnerships with nonprofit organizations. He was an early instructor at Naropa Institute in the 1970s, and has taught meditation in the Shambhala Buddhist community for 25 years. His academic degrees are from Stanford, University of California-Berkeley and Brandeis University. In 2002, he was employed as a Visiting Professor at Harvard University's Kennedy School of Government.

Craig's non-profit, Digital Partners is committed to harnessing the unprecedented momentum and potential of information technologies to enfranchise the millions of poor increasingly shut out of an information-driven world economy. He believes that it is possible to use the market dynamics of the explosive Digital Economy to create new opportunities to empower the poor as agents of their own development.

His Social Venture Fund invites members of the Brain Trust, corporations, and angel investors to support the expansion and enhancement of IT-based, anti-poverty efforts around the world. It provides seed capital to social entrepreneurs to leverage commercially viable information technology to impact education, healthcare, commerce, governance and communication. He plans to raise \$50 million over 5 years from contributors in the US, India, and around the world interested in developing IT solutions that empower the poor. He hopes to leverage 10 times this among from foundations, development and aid agencies, local governments, etc.

For more information on the conference, or to register, contact Sustainable Resources at:

www.sustainableresources.org • email: info@sustainableresources.org

717 Poplar Ave. • Boulder, CO 80304 • Tel 303-998-1323 • Tollfree 888-317-1600 • Fax 303-449-1348