

# ECOTOURISM THAT WORKS

tourism and the environment track

Tourism is a complex & multidisciplinary industry challenged with balancing stakeholder interest & the preservation of culture and the environment. It can also serve as a strategic tool in sustainable development & poverty alleviation. The goal of the SR2004 ecotourism workshops and sessions is to connect people and agencies working in various disciplines who would not otherwise be aware of each other's presence in the industry. Travel experts from all over the world will help individuals and groups understand their potential contributions to sustainable tourism and tourism's potential contributions to sustainability.

Evening Talk, 7pm Sept. 28th with Tedd Saunders "The Bottom Line of Green is Black: Greening the World's Largest Industry"

2 day pre-conference workshop: Sept 28-29  
**Ecotourism Certification with Martha Honey**  
 Cost: \$300 / \$250 students & eco-tour society members

**Telluride Mountain Film Fest on Tour**  
 September, 30th 7pm-10pm  
 Boulder Theatre Cost: \$15

## Main Track Themes

Partnerships in Sustainable Tourism • Integrating Sustainable Technology into Tourism Operations • Effective Community Tourism Development  
 Responsible Travel :How to Reduce Your Negative Impacts

## SPEAKER HIGHLIGHTS

**Martha Honey** - *Center on Ecotourism and Sustainable Development*

**Tedd Saunders** - *The Saunders Hotel Group*

**Juan Kunchicuy** - *FUNEDESIN and Yachana Lodge, Ecuador*

**Karen Lewis** - *Lapa Rios Ecolodge, Costa Rica*

**Kim Karl** - *University of Hawaii at Manoa*

**Doug McMeekin** - *FUNEDESIN and Yachana Gourmet*

**Tomas Cuevas** - *Universidad Autonoma de Ciudad Juarez*

**Ed Sanders** - *Ecotourism International*

**Rebecca Hacker-Santos** - *Marine Reserve Punta de Manabique, Guatemala*

**Lesley Finneran** - *International Mtn. Explorers Connection*

**Mandip Soin** - *Ibex Expeditions*

**Peter Krahenbuhl** - *Sustainable Travel International*

**Amanda Daflos** - *International Mountain Explorers Connection*

**Laura DeLucca/Colleen Scanlon-Lyons** - *Creating a Colorado Ecotourism Network*



# Sustainable Resources

SOLUTIONS TO WORLD POVERTY CONFERENCE 2004  
 SEPT. 26 – OCT. 5, 2004 UNIVERSITY OF COLORADO • BOULDER, CO USA

**4-Day Conference featuring 40+ Keynote Speakers • Public Expo  
 Pre & Post Conference Workshops • 230 Presentations • Cultural Events**

*Sustainable Resources: Solutions to World Poverty* provides a forum to draw together experts from a diverse range of industries and cultures. The 2004 Conference is host to 14 different tracks that center around issues and given topics affecting our global community. We invite you as an expert in your field to explore and create a world of difference.

### Conference Fees

Regular	\$300
NGO/Non-profit	\$275
Student	\$150
One Day	\$ 95
One Session	\$ 25

**For more information and registration: [www.sustainableresources.org](http://www.sustainableresources.org)  
 303-998-1323 • 888-317-1600 • Fax 303-449-1348 • [info@sustainableresources.org](mailto:info@sustainableresources.org)**